# Chorley Council Social Housing Tenant Survey 2018 Scott Butterfield James Mulvaney



### **Infusion Research**

### Who are we and what do we do?

- Mini market research team sitting within the Corporate Delivery Unit of Blackpool Council
- Running for over 13 years across Lancashire, moved to Blackpool in January 2016
- Fieldwork pool
- We'll deliver anything vaguely research-related resident and staff surveys are popular but we do lots of other work
- We're not in it for a profit though, purely cost recovery within the public sector



### **Background**

Commissioned by Chorley Council in April 2018 to conduct a survey with social housing tenants across the borough. The aim was:

- To inform a scrutiny review focusing on housing associations and
- To review feedback from social housing tenants around customer service, property, maintenance standards and engagement.



### Method

- Paper submissions, with the choice to complete online
- Free reply paid envelopes, responses direct to Infusion
- Responses collected across a 4 week period in May/June 2018



### Who responded?

731 responses from a total mail-out of 4000

- 423 Chorley Community Housing
- 217 Places for People
- 61 Accent
- 17 New Progress
- 13 Onward



### Response rate

Overall response rate of 18.3% from a total mailout of 4000

- 20.5% Chorley Community Housing
- 15.9% Places for People
- 18.1% Accent
- 13.4% New Progress
- 12.1% Onward



# Customer service Key statistics



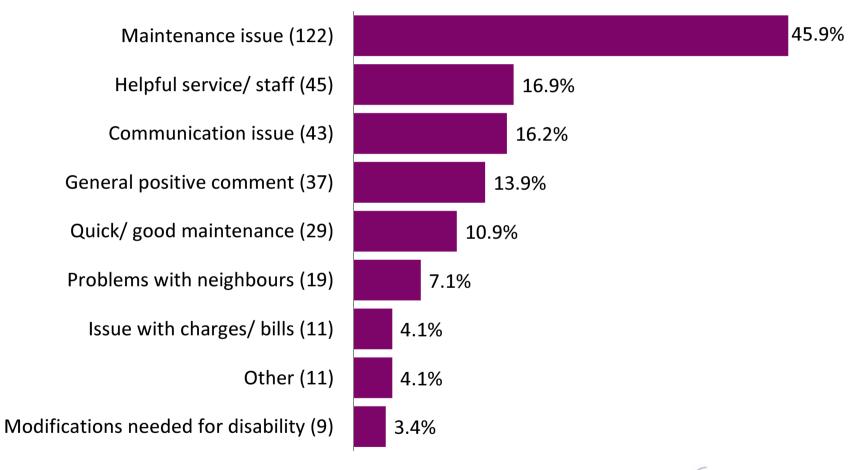
### **Customer service**

### **Key statistics**

- **81.9%** of tenants were satisfied with the initial speed of response with their HA
- **72.1%** of tenants were satisfied with the speed of progress/ resolution with their HA
- **83.9%** of tenants were satisfied with the helpfulness of staff at their HA
- **79.5%** of tenants were satisfied overall with how their contact is dealt with their HA



### **Customer service**





### **Customer service**

- "Whenever I need to report a repair, I am met with politeness and helpful advice to deal with any emergency"
- "When you ring up about a repair it takes so long it can take up to a month before they come out and look at it. Then a couple of weeks before they do the job"



# Property maintenance and standards Key statistics



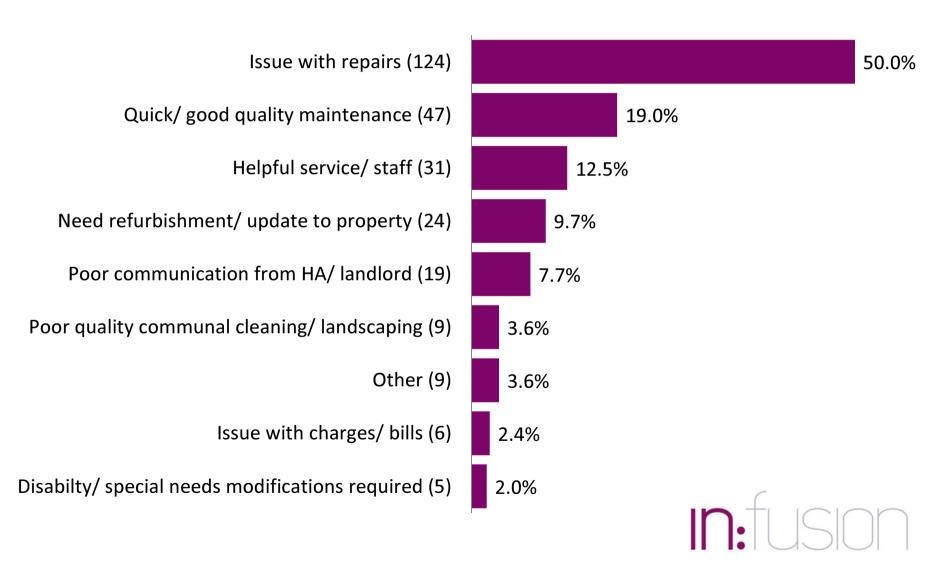
### Property maintenance and standards

### **Key statistics**

- **72.9%** of tenants were satisfied with the standard of their property when they moved in
- **73.4%** of tenants were satisfied with the general grounds maintenance and cleaning service for their communal areas
- 77.8% of tenants were satisfied with the overall quality of their property
- **75.8%** of tenants were satisfied with the repairs and maintenance carried out on their property



### Property maintenance and standards



## Property maintenance and standards Comments

- "Nothing has been replaced in my property in 13 years. The standards have slipped a lot"
- "Although the quality of the build of the property was excellent. There was however some confusion over the snagging that needed doing - any that took place - that was of poor quality & not in line with the standard of the property. Poor finish on numerous things"



# Engagement and communication Key statistics

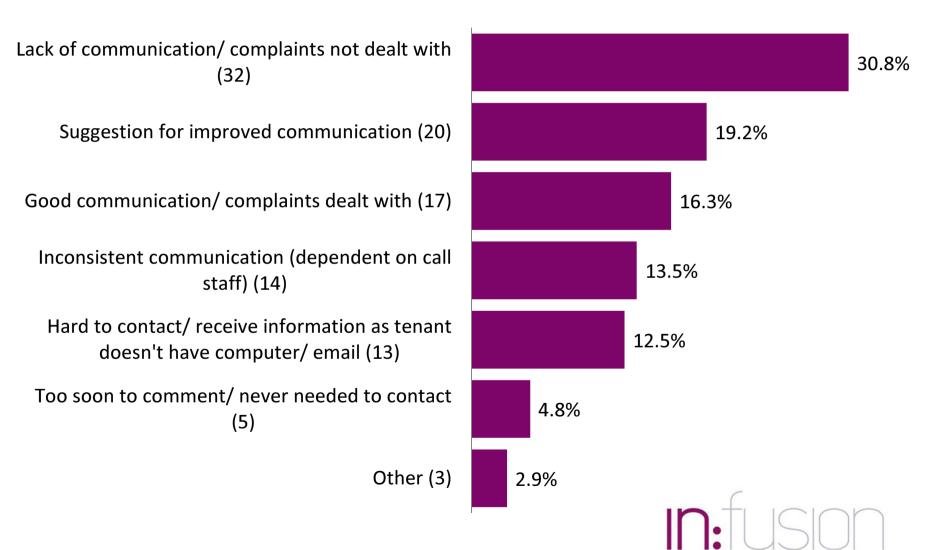


## Engagement and communication Key statistics

- **72.7%** of tenants agree that their HA keep them well informed about their services
- **60.5%** of tenants agree that their HA provides opportunities for them to have their say
- **52.7%** of tenants agree that their HA listens and acts on feedback



### **Engagement and communication**



## Engagement and communication Comments

- "I would like our landlord to be more communicative and listen to tenants on what we need and improvements"
- "They send out yearly information and I know I can contact them if I require any. I am happy with the service"



# Neighbourhood Key statistics



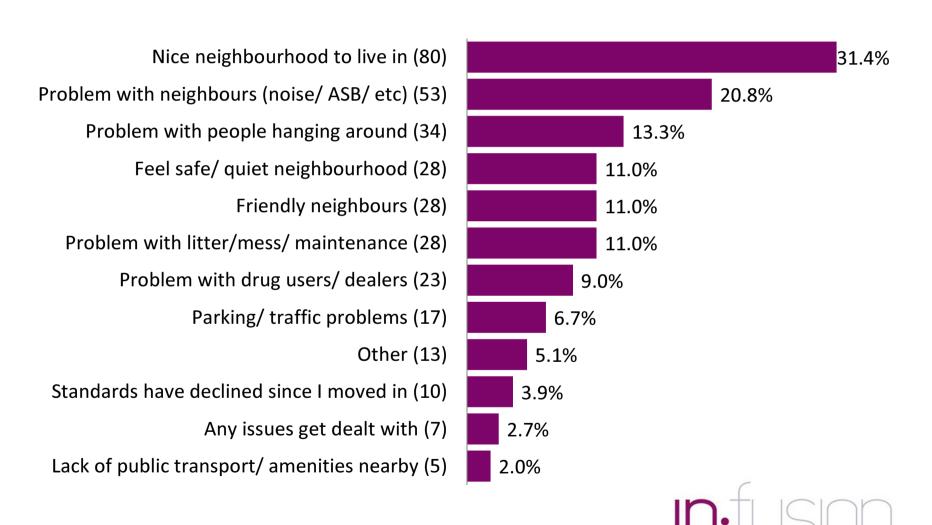
### Neighbourhood

### **Key statistics**

- **85.0%** of tenants agree that their neighbourhood is a good place to live
- **88.6%** of tenants agree that they feel safe in their neighbourhood during the day
- 76.3% of tenants agree that they feel safe in their neighbourhood during the night
- **66.0%** of tenants agree that anti-social behaviour is dealt with in their neighbourhood



### Neighbourhood



### Neighbourhood

- "My neighbourhood is very good with the exception of just two sets of neighbours"
- "Until recently it was a nice, friendly quiet neighbourhood"
- "This neighbourhood is supposed to be for over 55 year old. Last year a person in her 40s got a flat and has become a nuisance with her attitude"



### Housing association Key statistics



### **Satisfaction with HA**

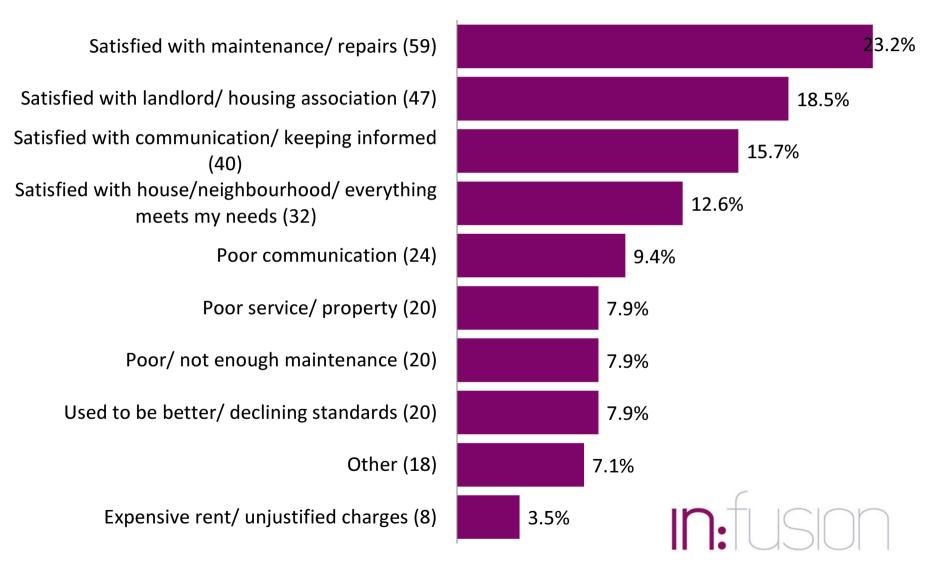
**84.4%** Chorley Community Housing

**70.9%** Accent

**67.2%** Places for People



### **Satisfaction with HA**



### **Comments about HA**

- "Service is excellent. Properties are maintained to a high standard but allowed to make your property your own personal space"
- "Repairs are done but not within a reasonable timescale"
- "Basically paying for services which we don't get! And management fees for nothing!"



# Future property needs Key statistics



### **Future property needs**

### **Key statistics**

**81.1%** of tenants agree that their property meets their needs

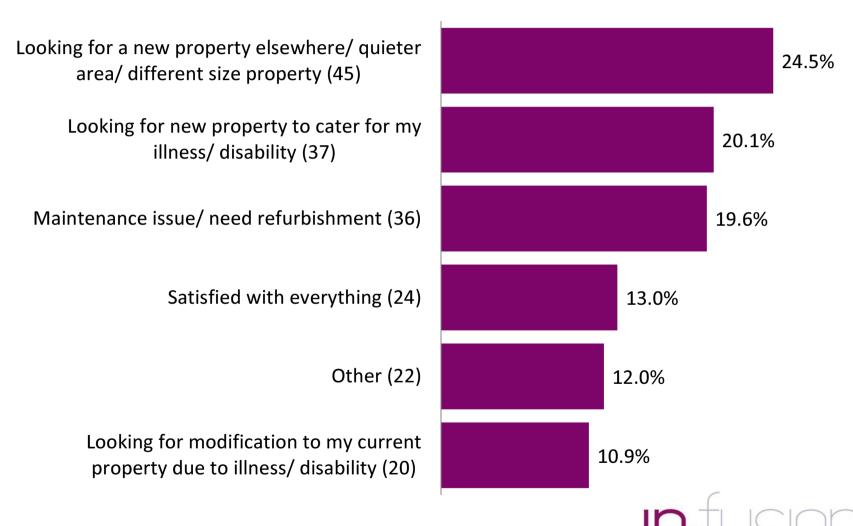
83.5% Chorley Community Housing

77.1% Places for People

**77.0%** Accent



### **Future property needs**



### **Future property needs**

- "Due to my age will probably need ground floor flat for my wife & I"
- "Although we are happy with our flat and neighbours we would like to move into a bungalow with a small garden"
- "I am content with my flat and hope to live here for many years"



### **Synopsis**

- General high levels of agreement throughout
- Tenants would like to see maintenance and repairs to be completed quicker
- Older and disabled residents were more likely to mention they would like to see more modifications to their property or a change of property to meet their needs



### Any questions?

If you want to find out more:

Infusion@blackpool.gov.uk

